

## MINUTES OF MEETING OF NSER ALUMNI AND FRIENDS

November 14, 2011

The Executive, Board and Committee members of NSER Alumni and Friends met at the home of Terry and Wendy Matthews on Monday, November 14, 2011

### Members Present

Faye Baisley Terry Matthews Dianne Mullin Helen Mullin Joan Norton

### Call to Order

Terry Matthews, Alumni President, called the meeting to order at 7:30 pm.

### Agenda

Copies of the Agenda were circulated.

### Minutes of Meeting Held on September 19, 2011

A motion made by Faye Baisley and seconded by Dianne Mullin accepted the minutes as circulated. **Motion Carried**

### Business Arising from the Minutes

1. Nominations for AGM—Terry reported that Dallas Stewart has been working on bringing in a slate of officers for 2012.
2. Bank Service Charge—The process of moving the Alumni's bank account to Beaubear Credit Union has been initiated.
3. Fundraiser—Dianne gave an update on the Christmas House Tour:
  - Date: December 3, 2011
  - Homeowners who have agreed to be hostesses:
    - Hal and Brenda Somers
    - Eric and Hope Anderson
    - June Anderson
    - Ronnie and Glenda Lavigne
    - Andre and Elizabeth Thibodeau
  - All 150 tickets have been sold.
  - Tour will conclude with a tea in the basement of St. Stephen's United Church.
  - Tickets will be sold on a Christmas basket.
  - Workers to meet on Wednesday, November 30 at 6 pm to set up, and at noon on Saturday, December 3.
  - Sandwiches and sweets are to be brought to the church at noon.

### New Business

1. Website—Terry reported: (a) The Alumni can be traced through Twitter and Facebook, and a **Linked In Account** is about to be set up. (b) Changes coming to the website--
  - new look
  - new section on teachers and principals ( Terry would really like some help here.)
  - a lot more photo sections
  - accepting Visa/Mastercard via PayPal
  - new section on fund raising activities (lots of photos)
  - new section of website that can be edited by others; e.g. news/ in memoriam, etc.

- new features in the Alumni database—
  - tracking of all awards given to Alumni members
  - field to enter places of study/degrees/certificates obtained
- Calvin Stewart to help with website

(c) Graphs prepared by Terry indicated the following regarding the website traffic:

- Visitors to website peaked on Wednesdays.
- Visitors to website peaked in May.
- There were approximately 500 visitors per month to the site.
- The number of first-time visitors and repeat visitors were registered on the graphs.

2. Fundraisers for 2012—(a) Membership mail out scheduled for mid September, 2012.

(b) Another fundraiser, in addition to the mail out, could be a cook book.

#### **Other**

1. Members were asked to browse other Alumni sites and let Terry know if anything interesting is being viewed.
2. Terry was asked if he could get a template started that could be used with the cook book project.

#### **Adjournment**

The meeting adjourned at 9:20 pm.

Joan Norton, Secretary